

# Rigorous Standard Stable Quality Fast Delivery

Specialized in Nutrition and  
Health Ingredients for 20 years

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and Health Ingredients  
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Contact Us   

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**Natural**  
FIELD



**Mission**

Providing high-quality ingredients and solutions for global nutrition and health companies



**Vision**

To be the world's leading brand of nutrition and health ingredients



**Philosophy**

Quality Supreme, Customer First, Dedication & Professionalism, Win-Win Cooperation



# About Us

Natural Field has been focusing on the R&D, production and sales of nutrition and health ingredients since 2005. The increasing health awareness in the 1990s propelled the popularity of natural nutritional health products, leading to the rapid growth of the nutritional health ingredient industry.

However, the uneven development of the industry has resulted in varying quality products in the market. In addition, the lack of standards, low utilization rate, immature technology has led to a significant waste of raw materials. Against this background, Natural Field has stood out in the industry by adhering to the principle of "Producing nutrition and health ingredients with the concept of pharmaceuticals".

With an ultimate pursuit of quality, Natural Field's products have received unanimous praise from numerous customers at home and abroad for being "stable in quality and fast in delivery".

Since its establishment, Natural Field has been a trusted provider of high-quality ingredients and solutions for numerous nutrition and health companies globally. Our clientele includes renowned domestic and international brands like Nestlé, LG, and Jingjiu. Our ingredients are sold well in 86 countries including Europe, America, Japan, South Korea, and Southeast Asia. We have consistently been recognized as a top-tier supplier by industry associations for several consecutive years.

**2005**

Founded in 2005

**86**

Best-selling countries

**39**

39+ National patents

**10**

Official certifications

# Certifications

With CNAS, FSSC22000, ISO22000, HACCP certification, China Food Production License (SC), 39+ national patents, as well as nearly 10 worldwide authoritative certifications, and on-site verification by several domestic and international organizations, Natural Field's products have been given an identity to enter the high-end market.

10000<sup>+</sup>

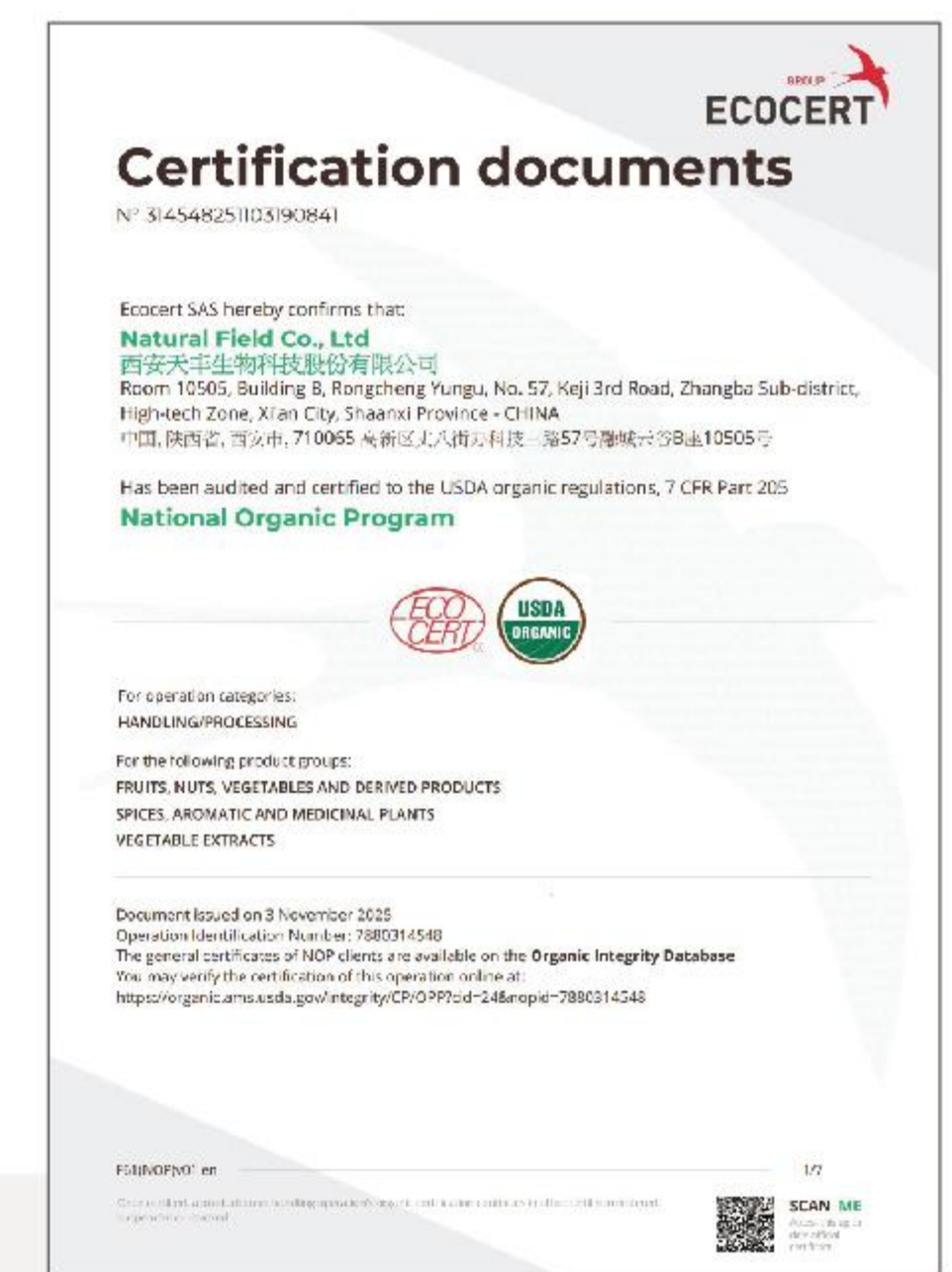
10,000+ nutrition and health food enterprises' trusted supplier

30000<sup>+</sup>

30,000+ tons global cumulative sales

86

Customers from 86 countries and regions worldwide are using Natural Field's ingredients.





# Instant Debittered Ashwagandha

Produced in China GMP-Standard workshop,  
Quality controlled by CNAS-certified Lab.

utilize innovative bio-extraction technology to significantly reduce the bitterness of traditional Ashwagandha extracts while preserving core active components such as Withanolides. They also address solubility challenges, enabling it to quickly dissolve in aqueous systems and enhanced compatibility for diverse formulations. This positions them as premium ingredients choice for innovative applications in functional beverages, gummies, and nutraceutical supplements.

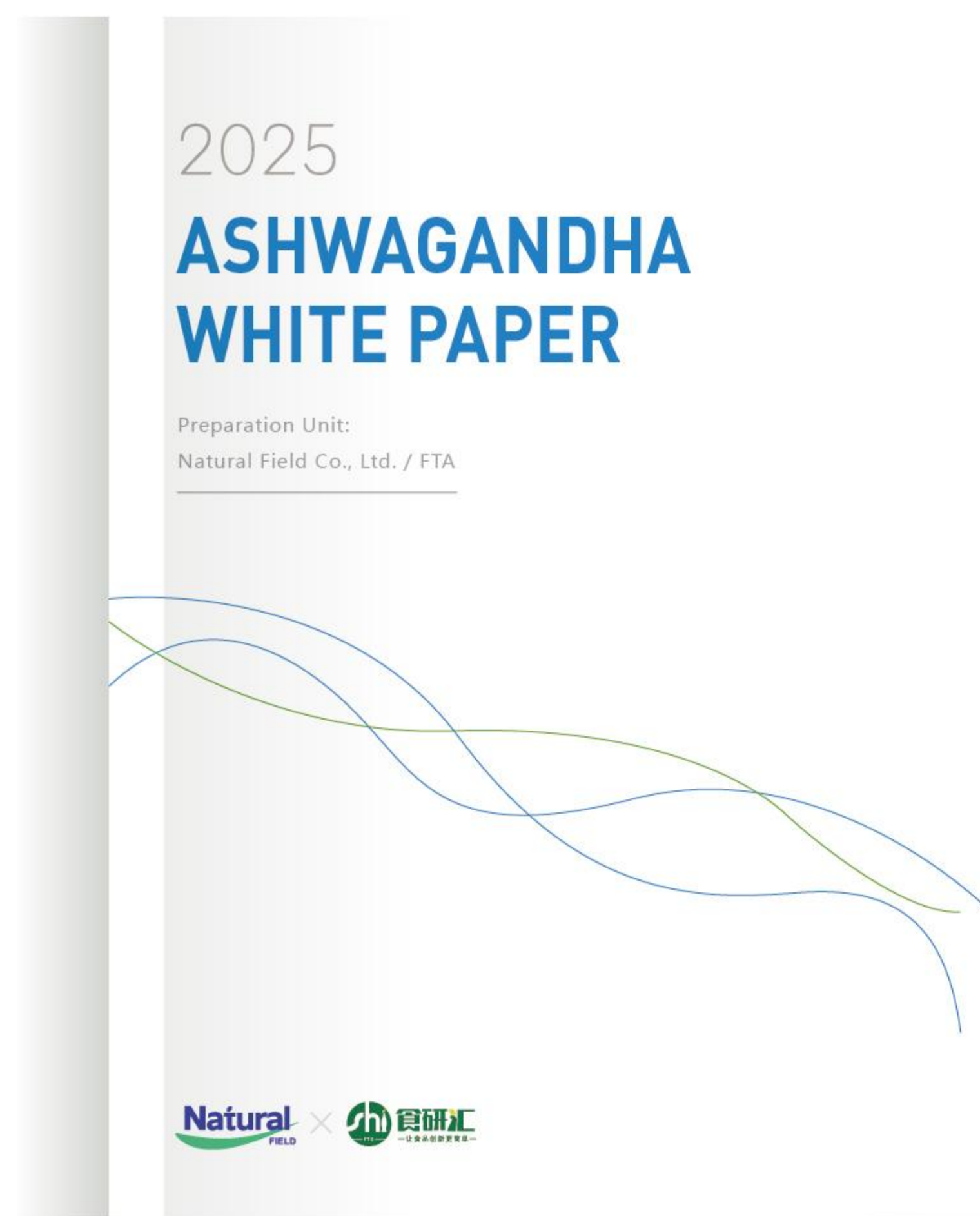
Withaferin A:  $\leq 0.1\%$



## NF Ashwa® Instant Debittered 5% Solubility Display Solubility comparison with market brands

Dissolution condition: 0.5g in 50ml water





## 《Ashwagandha White Paper》

Jointly released by Natural Field and FTA, this paper provides a systematic analysis of the core mechanisms and diverse health benefits of Ashwagandha. It delivers industrial development strategies and market implementation pathways across the food, cosmetic, and pet health sectors, empowering brands to accurately capitalize on adaptogen industry opportunities.

## Key Insights from the White Paper

### Mechanism Analysis

Detailed interpretation of Ashwagandha's stress-modulating and adaptogenic mechanisms.

### Application Trends

Latest market trends in dietary supplements, functional foods, and sports nutrition.

### Product Development Ideas

Innovative formulations including liposomal delivery and enhanced bioavailability solutions.

### Market Opportunities

Practical strategies for brands to differentiate their Ashwagandha products.



## Finished Products

This product is made from carefully selected Natural Field raw materials, using advanced production technology. It features pure and stable quality, excellent activity, and performance indicators that meet industry-leading standards, making it an ideal choice for your trusted R&D and production partners.

